

# PRECISION WITH EVERY INCISION





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OPTICIZE™ HAS BEEN DESIGNED TO OFFER THE OPPORTUNITY FOR BETTER OPHTHALMIC SURGERY OUTCOMES BY COMBINING THE SUPERIOR INCISING ABILITY OF NANO DIAMOND SCALPELS AND ONGOING, EXPERT SUPPORT IN NON-SURGICAL AREAS.

# OptiCize™ Experience

In addition to the superior performance of NANO Diamond Scalpels, OptiCize™ provides custom solutions for your facility, incorporating support for other stakeholders through consultation.

OptiCize™ has been developed by TB Clift in consultation with customers across Canada over a period of 2 years. We have sought the advice of experts in the field of Medical Device Reprocessing to ensure that handling and reprocessing meet Canadian Standards.

## The Diamond Difference

Amidia LTD has been manufacturing diamond knives for ophthalmology, micro surgery and plastic surgery for the last 20 years. Their many years of experience and strict quality controls are your assurance of first-class products. NANO Diamond Scalpels represent a recent development, combining diamond quality incisions without the high cost of acquisition.

NANO Diamond Scalpels provide precise clear cornea, sideport and other incisions for every procedure guaranteed, when combined with OptiCize™ Diamond Scalpels Solutions program.

Offering a per incision cost that rivals stainless steel and is significantly less expensive than monocrystalline to acquire, and with handling and reprocessing education for support personnel, OptiCize<sup>M</sup> is a win for all stakeholders.

Available patterns include Keratome, Lance, Single Edge, Tri-Facet and Round to accommodate a variety of surgeries.





## **Teamed for Success**



#### **SURGICAL TEAM**

Confidence in the precision of clear cornea, sideport and other incisions providing for reduced risk of postoperative complications.



#### **HEALTH AUTHORITY**

Peace of mind with a capped yearly cost, minimum requirement for management oversight and ongoing education for reprocessing protocols.



#### **TB CLIFT**

Provides the OptiCize™ Guarantees, education, program management and ongoing, on-site support.



## **OptiCize™ Guarantees**



# CONFIDENCE OF A SHARP INSTRUMENT FOR EVERY INCISION

OptiCize™ delivers on our guarantee of a precisely sharp instrument for every incision, reducing the risks of wound leaks and improving patient outcomes.

A highly skilled Ophthalmic surgeon recognizes the benefits of high quality tools. The material of a blade can impact the incision, and potentially the patients recovery and visual outcome. Stainless steel blades may get the job done but not always with the best possible outcome for your patient, you or the hospital.



# PEACE OF MIND WITH A UNIQUE SOLUTION AND CAPPED ANNUAL COST

OptiCize™ delivers on a guarantee of a capped annual cost, ensuring budget control in all cases and a potential for improving the bottom line.

Whether it is the high cost of disposable blades or the uncertainty of repair and replacement of monocrystalline diamonds, finding ways to control or reduce costs and headaches is a priority for management.



# ASSURANCE IN A PARTNERSHIP THAT DELIVERS FOR ALL STAKEHOLDERS

OptiCize™ delivers on a guarantee of a custom and ongoing training program for handling and reprocessing, reducing the risks of mishandling errors.

Incorrect reprocessing procedures may result in damage to the blade, impacting the incision, and leading to a potentially poor surgical outcome. Monocrystalline has been a source of tension in the past for stakeholders due to challenges of reprocessing and mishandling.



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## **Your Partner**

**OUR PROMISE** is to provide highest quality products and dedicated customer service to the benefit of those seeking improved patient outcomes.

**WE OFFER** consultations with health care providers to address today's health care issues.

**WE ARE** a dedicated group, as responsible to you as you are to your patients. We accept the risks associated with guarantees as a way to forge long lasting partnerships.